



September 2019 Newsletter

Community Announcements

Once in a while, we have a listener ask about how we at KDCR gather announcements for our community events page. Or, we'll have a listener ask about how they can submit an announcement and get it on the community events page.

The processes are pretty much one and the same.

There are numerous ways in which you can submit a community announcement to KDCR free of charge. You can call us, email us, or submit the information through our website. Or, if you feel like dropping off a poster with information at the station, that works perfectly fine, too!

What information are we looking for in a community announcement? Well, whatever information someone attending the event should know. If the information is pertinent to the general public or those attending an event, then it should be included when you submit the announcement.

For example, if KDCR decided to host an open house, it would be important to make sure the event location, date, and time were included with the announcement information.

After you submit a community announcement, KDCR and its team of workstudy students gets to work. We take your information and format it on our website, based on whether it's more of an upcoming event or an announcement.

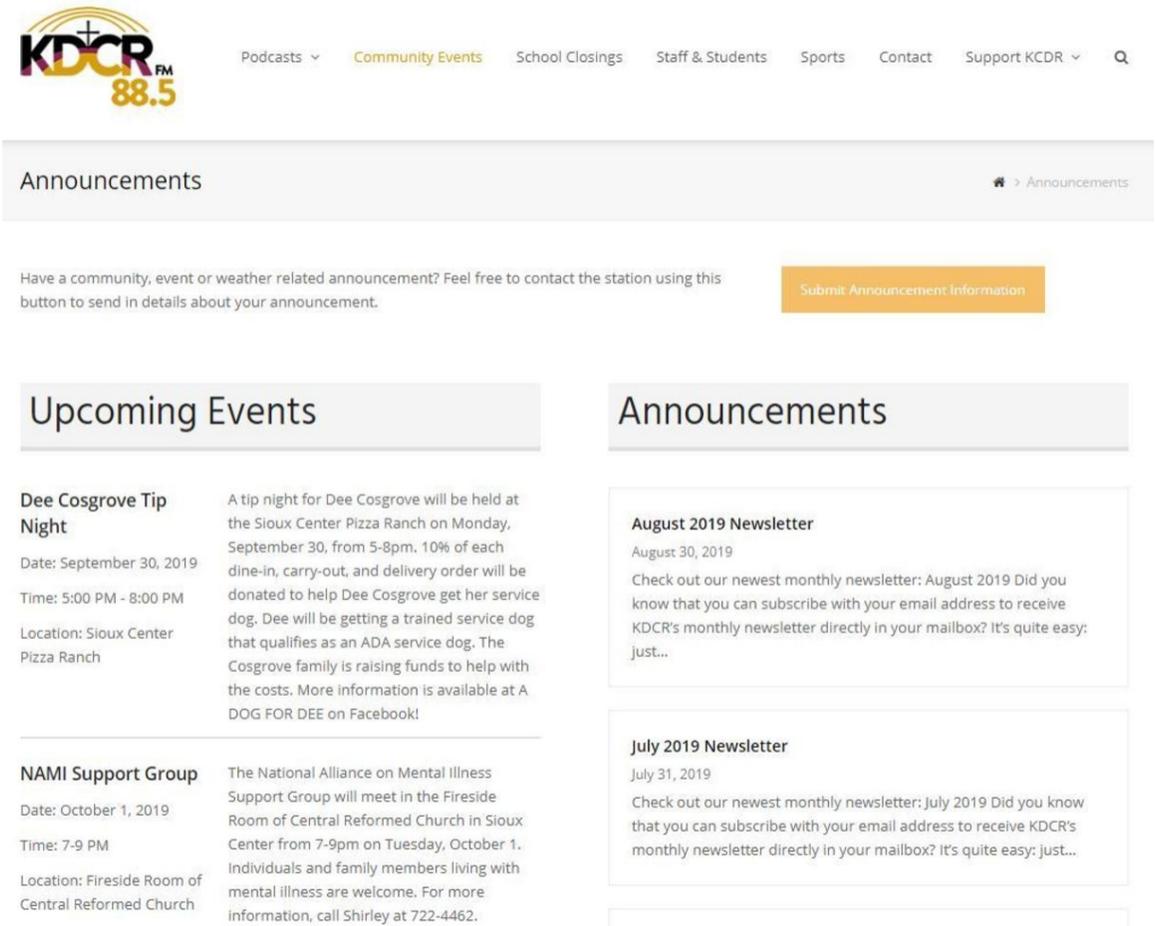
Once it's uploaded to our website, we move to the "on-air" stage. When we're within a week of the event's start date (or RSVP date), our team of workstudy students will work to record a spot to broadcast on KDCR's airwaves. Those community announcements are all located in what we call a "cart," and they are selected and rotated throughout the cart to ensure equal air time during the day and night.

Hopefully, if everything goes according to plan, your intended audience will read about or hear about your event through KDCR. At the very least, our listeners will be more informed about what's taking place in their own community.

Again, our community announcement service is free of charge. It's just one of the many ways we hope to better serve our listeners and our community.

If you have any questions regarding KDCR and our community announcements, please do not hesitate to reach out to someone at the station.

Below, you can find a partial screenshot of our community events page.



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